
What factors create a successful resort? How did the rise of lavish hotels and spas reflect the changing values of American society as the nineteenth century progressed? Historians have argued that resorts were created to meet the demands of a leisured social elite. Theodore Corbett offers a fresh, compelling argument, demonstrating that resorts created and re-created themselves to keep pace with changing times. Success came with anticipating demands, not just reacting to them. Using an impressive variety of historical documents, Corbett focuses on the conditions underlying the rise—and the demise—of the resorts at Ballston Spa and Caldwell on Lake George. Both towns' major landlord-developers saw tourism as only one vehicle that could lead to success. As a result of their divided policies, neither town invested in the proper infrastructure to make tourism an immediate succes. Both places were soon overshadowed by Saratoga Springs, which became the premier resort of the upper and middle class. Due to complex interwoven influences, Saratoga Springs was able to supply the amenities needed to attract and retain the patronage of the well heeled. The town provided visitors with lavish hotels, parks, public squares, pleasure gardens, and convenient service alleys. Saratoga Springs also had a work force that was available for the five-month period per year that the spas were active.

Corbett examines the history and participation of various ethnic groups in the resort's service sector: African Americans, Irish, and Native Americans. Corbett also stresses middle-class America's emulation of the leisure habits of the English aristocracy. Even though these pursuits (hunting, fishing, horse racing) were dominated by men, social rituals were dominated by women, and resorts that accommodated "public domesticity" thrived as the century progressed. The Making of American Resorts offers a window into shifting public values and the structure of commercial tourism.

Cape May County, New Jersey - Jeffery M. Dorwart 1992

New settlements appeared in the pine wilderness of the mainland and on the uninhabited Atlantic Ocean barrier islands. These changes caused social and political conflicts, and new development assaulted the fragile seashore environment. Fishing and shipbuilding were key industries throughout the early history of Cape May County. In addition, familiar industries such as cranberry harvesting and nearly forgotten endeavors such as goldbeating, sugar refining, and cedar shingle mining played vital roles in the county's economic development. Dorwart also traces the origins of the seashore resort industry through the history of the city of Cape May, with its unique architectural styles and heritage, as well as the founding of Wildwood, Ocean City, and the newer resort towns.

Mineral Springs Resorts in Global Perspective - John K. Walton 2016-04-08

Spa resorts were a favoured destination for affluent seekers after health and comfortable leisure in opulent surroundings from the seventeenth to the twentieth century, although in the railway age they began to suffer from competition from new fashions in leisure and tourism, especially the seaside holiday. During their heyday the leading spa resorts became hotbeds of political and diplomatic intrigue, and gathering-points for high society. As such, they also became important businesses, and distinctive, carefully-managed urban environments. 'Taking the waters' at a mineral springs resort fell into eclipse over much of the Western world in the mid-twentieth century, only to revive in more diffuse guise as 'health and wellness tourism' in the new millennium. This book examines an important body of practices and experiences from the perspectives of health, pleasure, conspicuous consumption and display, urban governance, culture and politics across a quarter of a millennium, drawing its examples not only from the British Isles, France, Spain and Central Europe, but also from the United States and Australia. An international team of distinguished historians puts this neglected theme back on the historical map, at a time when spas and their treatments have never been so popular and visible in contemporary society. This book was published as a special issue of the Journal of Tourism History.
Resort Hotels of the Adirondacks-Bryant Franklin Tolles 2003 An architectural study of the large Adirondack hotels that focuses on the cultural history of travel and tourism.

Leisure Cultures and the Making of Modern Ski Resorts-Philipp Strobl 2018-09-11 This edited volume offers an historical perspective on the creation of a global mass industry around skiing. By focusing on the ski resort as loci par excellence for global exchange, the contributors consider the development of skiing around the world during the crucial post-war years. With its global lens, Leisure Cultures and the Making of Modern Ski Resorts highlights both commonalities and differences between countries. Experts across various fields of research cover developments across the ski-able world, from Europe, Asia and America to Australia. Attention to media and material cultures reveals an insight into global fashions, consumption and ski cultures, and the impact of mainstream media in the 1960s and 1970s. This global and interdisciplinary approach will appeal to history, sociology, cultural and media research scholars interested in a cultural history of skiing, as well as those with more broad interests in globalization, consumption research, and knowledge transfer.

American Ski Resort-Margaret Supplee Smith 2013 Explores the combined phenomena of skiing, tourism, and architecture from a national perspective. Focusing on destination ski resorts in New England, the Rocky Mountains, the Far West, and southern Canada, Smith examines the architecture of recreational skiing from the 1930s to 1990, showing how small, family-operated businesses evolved into the massive, theme-oriented, multipurpose ski establishments of today.

First Resorts-Jon Sterngass 2003-05-27 “[A] scrupulously researched and beautifully crafted account of how nineteenth-century Americans went in search of health, rest, and diversion.” —Lena Lencek and Gideon Bosker, coauthors of The History of Paradise on Earth In First Resorts: Pursuing Pleasure at Saratoga Springs, Newport, and Coney Island, Jon Sterngass follows three of the best-known northeastern American resorts across a century of change. Saratoga Springs, Newport, and Coney Island began, he finds, as similar pleasure destinations, each of them featuring “grand” hotels where visitors swarmed public spaces such as verandas, dining rooms, and parlors. As the century progressed, however, Saratoga remained much the same, while Newport turned to private (and lavish) “cottages” and Coney Island shifted its focus to amusements for the masses. Fifty-nine illustrations enliven Sterngass’s unique study of the commodification of pleasure that occurred as capitalist values flourished, travel grew more accessible, and leisure time became democratized. These three resorts, he argues, served as forerunners of twentieth-century pleasure cities such as Aspen, Las Vegas, and Orlando. “An engaging, creative book replete with evocative illustrations and witty quotes . . . a pleasant read.” —Thomas A. Chambers, New York Academy of History “Sterngass’s discussions about privacy, community, commercialization, consumption, leisure, and the desire to be conspicuous are important and new. With its well-chosen illustrations, this is a handsome book as well as an important one.” —Kathryn Allamong Jacob, Radcliffe Institute for Advanced Study, Harvard University “Having mined every conceivable source about his three sites, Sterngass has presented a wealth of interesting material not only about the resort experience but also about the residents, politicians, and entrepreneurs who built them.” —Journal of American History

Living the California Dream-Alison Rose Jefferson 2020-01-01 As Southern California was reimagining leisure and positioning it at the center of the American Dream, African American Californians were working to make that leisure an open, inclusive reality. By occupying recreational sites and public spaces, African Americans challenged racial hierarchies and marked a space of black identity on the regional landscape and social space. In Living the California Dream Alison Rose Jefferson examines how African Americans pioneered America’s “frontier of leisure” by creating communities and business projects in conjunction with their growing population in Southern California during the nation’s Jim Crow era. By presenting stories of Southern California African American oceanfront and inland leisure destinations that flourished from 1910 to the 1960s, Jefferson illustrates how these places helped create leisure production, purposes, and societal encounters. Black communal practices and economic development around leisure helped define the
practice and meaning of leisure for the region and the nation, confronted the emergent power politics of recreational space, and set the stage for the sites as places for remembrance of invention and public contest. Living the California Dream presents the overlooked local stories that are foundational to the national narrative of mass movement to open recreational accommodations to all Americans and to the long freedom rights struggle.

Selling the Sights-Will B. Mackintosh 2019-01-08 A fascinating journey through the origins of American tourism In the early nineteenth century, thanks to a booming transportation industry, Americans began to journey away from home simply for the sake of traveling, giving rise to a new cultural phenomenon —the tourist. In Selling the Sights, Will B. Mackintosh describes the origins and cultural significance of this new type of traveler and the moment in time when the emerging American market economy began to reshape the availability of geographical knowledge, the material conditions of travel, and the variety of destinations that sought to profit from visitors with money to spend. Entrepreneurs began to transform the critical steps of travel—deciding where to go and how to get there—into commodities that could be produced in volume and sold to a marketplace of consumers. The identities of Americans prosperous enough to afford such commodities were fundamentally changed as they came to define themselves through the consumption of experiences. Mackintosh ultimately demonstrates that the cultural values and market forces surrounding tourism in the early nineteenth century continue to shape our experience of travel to this day.

Partners of First Resort-David McKean 2021-03-23 Fostering a transatlantic renaissance to salvage the Western alliance Is the Western alliance, which brought together the United States and Europe after World War II, in an inevitable state of decline, and if so, can anything be done to repair it? There seems little doubt that fragmentation of the Western alliance was under way even before Donald Trump’s unorthodox policymaking broadened the schism. Opinions differ as to the next step, however, with some taking the current divisions as a given and advocating the creation of a new group of like-minded democracies that would exclude the United States, while others seek to exploit the rift in hopes of furthering their own nationalistic ambitions for a postliberal world. The authors outline a “transatlantic renaissance,” in which U.S. and European leaders would work together to craft a new Atlantic Charter that would restore the liberal objectives that animated the Western alliance for more than seven decades. Modernizing institutional relationships across the Atlantic should help both the United States and Europe address common challenges jointly and improve burdensharing. The world needs a vibrant and energetic West to protect fundamental values from illiberal forces, both internal and external.

Appleton’s Illustrated Hand-book of American Summer Resorts- 1880

The Door of Last Resort-Frances Ward 2013-03-14 Having spent decades in urban clinical practice while working simultaneously as an academic administrator, teacher, and writer, Frances Ward is especially well equipped to analyze the American health care system. In this memoir, she explores the practice of nurse practitioners through her experiences in Newark and Camden, New Jersey, and in north Philadelphia. Ward views nurse practitioners as important providers of primary health care (including the prevention of and attention to the root causes of ill health) in independent practice and as equal members of professional teams of physicians, registered nurses, and other health care personnel. She describes the education of nurse practitioners, their scope of practice, their abilities to prescribe medications and diagnostic tests, and their overall management of patients’ acute and chronic illnesses. Also explored are the battles that nurse practitioners have waged to win the right to practice—battles with physicians, health insurance companies, and even other nurses. The Door of Last Resort, though informed by Ward’s experiences, is not a traditional memoir. Rather, it explores issues in primary health care delivery to poor, urban populations from the perspective of nurse practitioners and is intended to be their voice. In doing so, it investigates the factors affecting health care delivery in the United States that have remained obscure throughout the current national debate

Hudson River Panorama-
The First Resort of Kings-Richard T. Arndt 2011 A landmark study of the most-neglected tool of U.S.
foreign policy.

The Making Of American Resorts

first resorts-Jon Sterngass 2001-11-20 This history of three famous American resort towns explores the origins of American leisure in the nineteenth century by returning to the "grand" hotels, cottages, and resorts that turned these towns into favorite vacation spots.

The Catskills-Stephen M. Silverman 2015-10-27 The Catskills ("Cat Creek" in Dutch), America’s original frontier, northwest of New York City, with its seven hundred thousand acres of forest land preserve and its five counties—Delaware, Greene, Sullivan, Ulster, Schoharie; America’s first great vacationland; the subject of the nineteenth-century Hudson River School paintings that captured the almost godlike majesty of the mountains and landscapes, the skies, waterfalls, pastures, cliffs . . . refuge and home to poets and gangsters, tycoons and politicians, preachers and outlaws, musicians and spiritualists, outcasts and rebels . . . Stephen Silverman and Raphael Silver tell of the turning points that made the Catskills so vital to the development of America: Henry Hudson’s first spotting the distant blue mountains in 1609; the New York State constitutional convention, resulting in New York’s own Declaration of Independence from Great Britain and its own constitution, causing the ire of the invading British army . . . the Catskills as a popular attraction in the 1800s, with the construction of the Catskill Mountain House and its rugged imitators that offered WASP guests “one-hundred percent restricted” accommodations (“Hebrews will knock vainly for admission”), a policy that remained until the Catskills became the curative for tubercular patients, sending real-estate prices plummeting and the WASP enclave on to richer pastures . . . Here are the gangsters (Jack “Legs” Diamond and Dutch Schultz, among them) who sought refuge in the Catskill Mountains, and the resorts that after World War II catered to upwardly mobile Jewish families, giving rise to hundreds of hotels inspired by Grossinger’s, the original “Disneyland with knishes”—the Concord, Brown’s Hotel, Kutsher’s Hotel, and others—in what became known as the Borscht Belt and Sour Cream Alps, with their headliners from movies and radio (Phil Silvers, Eddie Cantor, Milton Berle, et al.), and others who learned their trade there, among them Moss Hart (who got his start organizing summer theatricals), Sid Caesar, Lenny Bruce, Mel Brooks, Woody Allen, and Joan Rivers. Here is a nineteenth-century America turning away from England for its literary and artistic inspiration, finding it instead in Washington Irving’s “Rip Van Winkle” and his childhood recollections (set in the Catskills) . . . in James Fenimore Cooper’s adventure-romances, which provided a pastoral history, describing the shift from a colonial to a nationalist mentality . . . and in the canvases of Thomas Cole, Asher B. Durand, Frederick Church, and others that caught the grandeur of the wilderness and that gave texture, color, and form to Irving’s and Cooper’s imaginings. Here are the entrepreneurs and financiers who saw the Catskills as a way to strike it rich, plundering the resources that had been likened to “creation,” the Catskills’ tanneries that supplied the boots and saddles for Union troops in the Civil War . . . and the bluestone quarries whose excavated rock became the curbs and streets of the fast-growing Eastern Seaboard. Here are the Catskills brought fully to life in all of their intensity, beauty, vastness, and lunacy.

American resorts-Bushrod Washington James 1889

The Making of the American Landscape-Michael P. Conzen 2014-06-03 The only compact yet comprehensive survey of environmental and cultural forces that have shaped the visual character and geographical diversity of the settled American landscape. The book examines the large-scale historical influences that have molded the varied human adaptation of the continent’s physical topography to its needs over more than 500 years. It presents a synoptic view of myriad historical processes working together or in conflict, and illustrates them through their survival in or disappearance from the everyday landscapes of today.

Sketches at Home and Abroad-Nathaniel Parker Willis 2010 Critics and general readers highly regarded the poetry and prose of Nathaniel Parker Willis (1806“1867) during the American Renaissance of creative literature in the decades before the Civil War. As an editor and frequent contributor to one of the young nation's most successful and elegant literary magazines, The New-
York Mirror, Willis achieved an international reputation for his witty and worldly tales and letters. This new edition collects outstanding examples of Willis's short fiction written at the peak of his abilities. This scholarly edition of important short fiction by N. P. Willis includes a general introduction and many short essays describing literary and historical contexts that provide information for the modern reader. This is the first in the University of Akron Press's Critical Editions in Early American Literature series.

Appletons' Illustrated Hand-book for American Winter Resorts- 1893

The Making of American History-Donald Henry Sheehan 1963

100 Best Family Resorts in North America-Janet Tice 1998 The authors of this valuable guide have chosen the 100 best (not necessarily the most expensive) vacation spots on the continent--resorts that have something for everyone on the family. Also included are tips on keeping children happy and healthy while traveling plus advice on the right questions to ask resort managers when making arrangements for a stay. 60 photos. Map.

Miami Beach in 1920, The Making of a Winter Resort-Abraham D. Lavender 2002-10-09 Recognized for its poise and fashion, Miami Beach embodies the best elements of the new American city: cultural diversity, imaginative architecture, and dazzling scenery. In many aspects, Miami Beach is a metropolitan masterpiece, sculpted by the careful hands of visionary entrepreneurs against a magnificent coastal backdrop. The evolution of Miami Beach from a small, uninhabited strip of palmetto scrub and swamp into an internationally-renowned resort is a fascinating tale of human ingenuity, endurance, and foresight. A milestone in the city's development, the year 1920 marked many significant improvement, such as the new County Causeway bridge, and many "firsts" for the expanding hamlet, including the first electric trolley, the first automated telephone system, and its first post office building. Readers of all ages will be thoroughly entertained as they explore their Miami Beach of yesteryear: a time of Prohibition and bootlegging, grand hotels and lavish casinos, budding polo fields and golf courses, and the many distinct personalities that added color and life to this burgeoning town.

Masculinity and the Making of American Judaism-Sarah Imhoff 2017-03-13 How did American Jewish men experience manhood, and how did they present their masculinity to others? In this distinctive book, Sarah Imhoff shows that the project of shaping American Jewish manhood was not just one of assimilation or exclusion. Jewish manhood was neither a mirror of normative American manhood nor its negative, effeminate opposite. Imhoff demonstrates how early 20th-century Jews constructed a gentler, less aggressive manhood, drawn partly from the American pioneer spirit and immigration experience, but also from Hollywood and the YMCA, which required intense cultivation of a muscled male physique. She contends that these models helped Jews articulate the value of an acculturated American Judaism. Tapping into a rich historical literature to reveal how Jews looked at masculinity differently than Protestants or other religious groups, Imhoff illuminates the particular experience of American Jewish men.

Ocean City-Fud Miller 2003 Nestled along the New Jersey coastline and built to be one of the original seaside tourist destinations, Ocean City still sets the standard for resort living along the mid-Atlantic. What was once a whale-processing center in the 1700s emerged as a destination for sun and fun by drawing the biggest names and the classic American families of the early twentieth century. As our country's search for the ideal vacation grew, this 7-mile stretch of beach cultivated a rich history and a reputation as one of the most alluring communities on the East Coast.

A Clash of Cultures on the Warpath of Nations-Theodore Corbett 2002 A social history of the conflicts among colonists, French, native and African Americans along the Albany-Montreal frontier. Satan s Playground-Paul J Vanderwood 2009-01-01 Satan's Playground chronicles the rise and fall of the tumultuous and lucrative gambling industry that developed just south of the U.S.-Mexico border in the early twentieth century. As prohibitions against liquor, horse racing, gambling, and prostitution swept the United States, the vice industry flourished in and around Tijuana, to the extent that reformers came to call the town “Satan’s Playground,” unintentionally increasing its licentious allure. The area was dominated by Agua Caliente, a large, elegant gaming resort opened
by four entrepreneurial Border Barons (three Americans and one Mexican) in 1928. Diplomats, royalty, film stars, sports celebrities, politicians, patricians, and nouveau-riche capitalists flocked to Agua Caliente’s luxurious complex of casinos, hotels, cabarets, and sports extravaganzas, and to its world-renowned thoroughbred racetrack. Clark Gable, Jean Harlow, Louis B. Mayer, the Marx Brothers, Bing Crosby, Charlie Chaplin, Gloria Swanson, and the boxer Jack Dempsey were among the regular visitors. So were mobsters such as Bugsy Siegel, who later cited Agua Caliente as his inspiration for building the first such resort on what became the Las Vegas Strip. Less than a year after Agua Caliente opened, gangsters held up its money-car in transit to a bank in San Diego, killing the courier and a guard and stealing the company money pouch. Paul J. Vanderwood weaves the story of this heist gone wrong, the search for the killers, and their sensational trial into the overall history of the often-chaotic development of Agua Caliente, Tijuana, and Southern California. Drawing on newspaper accounts, police files, court records, personal memoirs, oral histories, and “true detective” magazines, he presents a fascinating portrait of vice and society in the Jazz Age, and he makes a significant contribution to the history of the U.S.-Mexico border.

The Prince of Jockeys-Pellom McDaniels III 2013-09-17 Isaac Burns Murphy (1861--1896) was one of the most dynamic jockeys of his era. Still considered one of the finest riders of all time, Murphy was the first jockey to win the Kentucky Derby three times, and his 44 percent win record remains unmatched. Despite his success, Murphy was pushed out of Thoroughbred racing when African American jockeys were forced off the track, and he died in obscurity. In The Prince of Jockeys: The Life of Isaac Burns Murphy, author Pellom McDaniels III offers the first definitive biography of this celebrated athlete, whose life spanned the Civil War, Reconstruction, and the adoption of Jim Crow legislation. Despite the obstacles he faced, Murphy became an important figure -- not just in sports, but in the social, political, and cultural consciousness of African Americans. Drawing from legal documents, census data, and newspapers, this comprehensive profile explores how Murphy epitomized the rise of the black middle class and contributed to the construction of popular notions about African American identity, community, and citizenship during his lifetime.

The American State Reports-Abraham Clark Freeman 1907

Resorts-Robert Christie Mill 2007-09-28 Effectively Develop and Manage a Resort Property-Revised In recent years, the definition of "resort" has expanded to include any facility that provides recreation and entertainment in combination with lodging. Revised and updated for these changes, Resorts: Management and Operation, Second Edition covers both new trends, like the increasing popularity of timeshares and cruise ships, and tried-and-true businesses like ski areas, golf resorts, spas, and casinos. The book provides a comprehensive look at how today's industry classifies, develops, markets, and manages these various properties. In addition to covering new growth areas in the resort field, this Second Edition also features a wide range of resources for learning, including: * New chapters on cruise ships, specialty resorts, and casinos, highlighting the newest trends in the industry * New resort case studies in each chapter * Expanded coverage on spas, pools, and indoor waterparks * Quick Getaway sidebars, showing practical examples and applications of theories discussed in the book * Updated statistics throughout the text that reflect the latest industry information * Enhanced discussions of the importance of developing facilities from an environmentally conscious and business-smart perspective so that the integrity of the natural base is maintained Students on their way to a career in resorts, as well as professionals seeking to update or improve their understanding of the business, will find Resorts: Management and Operation, Second Edition the key to success in this exciting industry.

Places of Last Resort-J. David Wood 2006-07-06 Northerly locations were desperately sought out after more accessible land further south was taken up. Wood identifies the demographic characteristics of the surging population of land-seekers, showing how some aspects echoed those of earlier settlers. The northern settlers of the interwar years grappled with demanding conditions, which required new adaptations. They were supported in their efforts by politicians, bureaucrats, and religious leaders who had less than innocent reasons for endorsing what were questionable settlement experiments in unopened or abandoned areas. The book includes a series of gripping
case studies to illustrate both the face of failure and what appear to have been the ingredients for success in marginal areas.

Fire Island - Shoshanna McCollum 2014-06-16 The birth of Fire Island's modern era may well be the day it was declared a national seashore - September 11, 1964. From this day on, the barrier island would remain forever persevered under custody of the National Park Service. Today, automobiles are the exception, not the rule, thanks to men and women who fought to prevent a paved highway from being constructed on the barrier island over 50 years ago. The island's culture has always embraced its own distinct path. Fire Island's maritime roots are still evident and alternate lifestyles flourish, while the simple and mundane pleasures of a beautiful day at the beach remain intact. Fire Island continues to spark the imagination of tourists, vacationers, and residents alike who revel in the beauty of this unique place. Today, Fire Island is so many things to so many people.

Readings in the Making of American Foreign Policy - Andrew M. Scott, Raymond H. Dawson 1965

International Encyclopedia of Hospitality Management - Abraham Pizam 2005-04-18 The International Encyclopedia of Hospitality Management covers all of the relevant issues in the field of hospitality management from both a sectoral level: * Lodging * Restaurants * Clubs * Time-share * Conventions As well as a functional one: * Accounting & finance * Marketing * Human resources * Information technology * Facilities management Its unique user-friendly structure enables readers to find exactly the information they require at a glance; whether they require broad detail which takes a more cross-sectional view across each subject field, or more focussed information which looks closely at specific topics and issues within the hospitality industry today. Section Editors: Peter Harris - ACCOUNTING & FINANCE Oxford Brookes University, UK Zheng Gu - ACCOUNTING & FINANCE University of Nevada, Las Vegas, USA Randall Upchurch - CLUB MANAGEMENT & TIMESHARE MANAGEMENT University of Central Florida, USA Patti Shock - EVENT MANAGEMENT University of Nevada, Las Vegas, USA Deborah Breiter - EVENT MANAGEMENT University of Central Florida, USA David Stipanuk - FACILITIES MANAGEMENT Cornell University, USA Darren Lee-Ross - HUMAN RESOURCES MANAGEMENT James Cook University, Australia Gill Maxwell - HUMAN RESOURCES MANAGEMENT Caledonian Glasgow University, UK Dimitrios Buhalis - INFORMATION TECHNOLOGY University of Surrey, UK Allan Stutts - LODGING MANAGEMENT American Intercontinental University, USA Stowe Shoemaker - MARKETING University of Houston, USA Linda Shea - MARKETING University of Massachusetts, USA Dennis Reynolds - RESTAURANTS & FOODSERVICE MANAGEMENT Washington State University, USA Arie Reichel - STRATEGIC MANAGEMENT Ben-Gurion University, Israel

Beaches, Ruins, Resorts - Waleed Hazbun 2008 Despite being viewed as a dangerous region to visit, leisure travel across the Middle East has thrived even in the post-9/11 era. In Beaches, Ruins, Resorts, Waleed Hazbun investigates this overlooked industry to show how tourism is shaping the economic development and international relations of the region in dramatic ways. Hazbun tells the new and surprising story of how the draw of glittering beaches, luxury hotels and resorts, and sightseeing at ancient ruins impact the Arab world - promoting both economic globalization and political authoritarianism.

Timeshare Resort Operations - Randall Upchurch 2006-08-11 This book provides a complete overview of timeshare development and operation models. The authors take a comprehensive look at the present and future of this growing segment of the hospitality industry, including specialized approaches to marketing, human resources, service quality, finance, legal considerations and professional ethics. Timeshare, or vacation ownership, is a relatively recent leisure phenomenon. It emerged in the late 1950s as a way to secure extra capital resources to fund property expansion. Shareholders had the right to use these properties on a regular basis. Although arrangements have grown in complexity and variation, the model allows for customers to buy rights to use a property for a fixed time period each year. Timeshare arrangements have experienced rapid international growth particularly in the last fifteen to twenty years and are now an important vacation arrangement. Most of the world's major hotel and resort developers now operate timeshare properties. Firms like Marriott, Hilton, Hyatt, Disney and Ramada have brought a new formality and legitimacy to
timeshare development and operation.
A Digest of the Decisions of the Courts of Last Resort of the Several States-Stewart Rapalje 1891

The Making Of American Resorts

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